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Schubert Flint Public Affairs Announces New Managing Director

Sacramento, Calif.-Schubert Flint Public Affairs today announced that Tim Lawrence has joined the firm as managing director of its Orange County office. As managing director, Lawrence will utilize extensive national trade association and agency public affairs experience to lead business development and client services for the firm in Southern California.

Most recently, Lawrence served as the deputy vice president of national field operations for the Pharmaceutical Research and Manufacturers of America (PhRMA), where he directed the implementation of proactive industry initiatives and long term relationship building efforts. In this capacity, he successfully managed a diverse professional staff, and more than 50 state-based consulting firms on numerous public affairs, public relations, and legislative advocacy campaigns. In 2005, Lawrence was transferred to Sacramento, CA, where he served as PhRMA's coalition manager and field liaison for the Proposition 78/79 ballot initiative campaigns.

Prior to his time with PhRMA, Lawrence held several positions with The Direct Impact Company, a national grassroots advocacy/coalition building firm. During this time, he served as client liaison and project manager on issues ranging from nuclear energy to financial services, to technology, pharmaceuticals and healthcare.

"We are very excited that Tim has joined our firm," said Frank Schubert, president of Schubert Flint Public Affairs. "We have worked with Tim for quite some time and have always been impressed by his knowledge of public affairs, his reputation for excellence and his commitment to providing superior client service. We are quite pleased that he has decided to lead our Orange County office and join our group of outstanding professionals."

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Schubert Flint Public Affairs is a full service public affairs firm with offices in Sacramento and Orange County, California. With a dedicated staff, the firm serves a diverse roster of clients throughout the nation.