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Schubert Flint Public Affairs Announces Two Promotions, New Hire

Sacramento, Calif.-Schubert Flint Public Affairs (SFPA) today announced the promotion of Kristy Babb to the position of Vice President and Sabrina Ross to the position of Account Executive. In addition, Trent Sunahara has been hired as the firm's newest Account Coordinator.

Babb, based in the Sacramento office, manages activities on behalf of a number of state and national clients. Babb has been with Schubert Flint Public Affairs for nearly three years and has extensive experience in ballot initiative campaigns, earned media, public outreach and developing and implementing company wide media trainings for a number of private corporations, trade organizations and state agencies. Prior to working at SFPA, Babb served as the director of communications for the Dairy Council of California.

Ross, based in SFPA's Orange County office, has been with the firm for more than a year. In her new role, Ross will assist with coalition development, earned media and event planning. Prior to working at the firm, Ross served as the office manager for the Republican Party of Orange County.

Sunahara joins SFPA from ACS Quantum Strategies. In his new position, Sunahara will be responsible for media relations activities on behalf of a number of clients as well as specific day-to-day project assignments. Sunahara will work out of the firm's Sacramento location.

"With a dedicated staff of fifteen public affairs professionals, the firm is very fortunate to have Kristy on our senior management team. We take real pride in promoting her to Vice President," said Frank Schubert president of SFPA. "We are also thrilled to promote Sabrina to account executive as well as add Trent to our outstanding team of professionals."

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Schubert Flint Public Affairs is a full service public affairs firm with offices in Sacramento and Orange County, California. With a dedicated staff, the firm serves a diverse roster of clients throughout the nation.