



For Immediate Release
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Contact: Kristy Babb
916.448.4234
kristy@schubertflintpa.com

**SCHUBERT FLINT PUBLIC AFFAIRS RECEIVES HONORS AT THE
AMERICAN ASSOCIATION OF POLITICAL CONSULTANTS'
POLLIE AWARDS CEREMONY**

SACRAMENTO – Schubert Flint Public Affairs took home four awards at the American Association of Political Consultants' (AAPC) 16th annual Pollie Awards ceremony in Miami, Florida on Friday. This year, more than 2,300 entries were submitted from firms across the country. SFPA took home four awards total, for their work on radio advertisements and campaign Web sites.

SFPA took home three awards for campaign radio advertisements. "No on 42" and "Hard Enough" were both radio spots designed to defeat Oregon Measure 42, which would have prohibited insurance companies from using credit information in establishing rates or premiums. This measure was defeated by 65 percent of Oregon voters. "Making it our Business" was a radio ad created to defeat Oregon Measure 45, which would have amended the Oregon Constitution to ban legislators from serving more than six years in the Oregon House of Representatives and eight years in the Oregon Senate, with the caps applying to all prior legislative service. That measure was defeated by 58 percent of Oregon voters.

The firm also received an award for the Web site it created for "Yes on Measure M." Measure M, which would renew and extend the transportation tax in Orange County, California, passed with 69 percent of Orange County voters.

The Pollie Awards are the national showcase for political and public affairs excellence hosted each year by the American Association of Political Consultants. The focus of the Pollies rotates each year between the political and public affairs fields, with this year's Pollies recognizing achievements in the political field.

Schubert Flint Public Affairs is a full service public affairs firm that assists companies, trade associations, nonprofit organizations and government entities with a range of important public policy issues. The firm has offices in Sacramento and Anaheim and employs a staff of 13 professionals. In addition to managing ballot issue campaigns, SFPA provides clients with public relations services, strategic counsel, message development, research, issue management, earned media, coalition/grassroots and advertising services.

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Sacramento ■ Anaheim